



3. Market our strengths and achievements to all stakeholders to increase capacity for greater parent/ caregiver/ community support:
  - a. Continue with our public relations/marketing plan
  - b. Continue to work with the various advisory committees in the district
  - c. Focus on refining our communication methods to better market our school district

## **VI. TOWN HALL MEETING**

***Public Forum for Open Conversation*** - Township of Winslow residents, parents, guardians, caregivers, school district staff, and current and former students, are invited to join the Board of Education for this open conversation.

The purpose of this forum is to provide our district stakeholders with an extended opportunity to present feedback to the Board on the district's Emergency Procedures and Parental Involvement, present and discuss opportunities for improvement, ask questions, voice concerns, and offer solutions.

The Board of Education is committed to listening to all feedback and taking action as appropriate.

### **Emergency Procedures**

Dr. Poteat explained in detail, the following district's emergency procedures:

- Shelter in Place
- Lockdown
- Reverse Lockdown
- Lockout
- Evacuation

Dr. Poteat introduced Chief Lemons from the Winslow Township Police Department. Chief Lemons explained the emergency procedures from the police department's point of view and briefly went over the topics discussed by Dr. Poteat. Chief Lemons introduced Officer Gunson, the School Resource Officer at the High School and Officer Ferren, the School Resource Officer in the Middle School.

Officer Gunson explained the different variations of a lockdown, lockout and shelter in place. Officer Gunson also commented on communication and students posting on social media from inside of the building during emergency procedures. Most of the time, their information might be inaccurate. He explained how third-party information scares parents, causes more concern than what is really going on and prompts more people to go up to the school.

Officer Ferren discussed the need for accountability and team work. He stated that if everyone is where they need to be during an emergent situation, things will run smoother.

Chief Lemons introduced Captain Pearson. Captain Pearson went over additional information about communication. It is the number one problem during emergency procedures and gave examples. He encouraged parents to follow the Winslow Township Police Department on Facebook and sign up for Nixel, a text message alert system. He will put the information on the WTPD's Facebook page so parents can sign up.

Dr. Poteat emphasized on the following matter regarding emergency procedures:

Whenever there is an emergency situation in any of our schools, he is no longer in charge once the police department arrives. The principals are no longer in charge. Even the communication that goes out from the District, is under the direction of the police.

A question-and-answer session ensued.

### **Parental Involvement**

Dr. Poteat discussed the importance of parents getting involved with their children’s education. He went over intervention strategies and programs that are in place to assist students, but he feels that a little more parental involvement will help resolve a lot of issues.

A question-and-answer session ensued.

## **VII. ADJOURNMENT**

**A motion was made by Ms. Martin, seconded by Mr. Shaw, to adjourn the meeting at 8:57 p.m. All Ayes.**

Respectfully Submitted,

Regina Chico  
Assistant Business Administrator